

DISPLAY ADS			DELUXE COLOR	
FULL	5.5"W X 9.7"H	\$375	\$450	<b>Deluxe High Gloss Section is the front segment of the book.</b> Lowest rate that applies is 20% off. <b>Premium Special Placement requires advance reservation.</b> See fees listed below.
FULL/BLEED	6.5"W X 10.75"H			
3/4	5.5"W X 7"H	\$300	\$350	
1/2	5.5"W X 4.75"H 2.6"W X 9.7"H	\$150	\$225	
THIRD	5.5"W X 3.4"H	\$125		
1/4	5.5"W X 2.25"H 2.6"W X 4.75"H	\$75	\$100	
1/8	2.6"W X 2.25"H	\$50		

DISCOUNTS	
FULL - 3/4 - HALF PAGES	
2 X	5% OFF
4 X	10% OFF
12 X	20% OFF
Bi-Weekly	25% OFF
Weekly	30% OFF
Non-Profit	10% OFF List price

**Deadline for Camera Ready Ads: Tuesday 1:00pm** Please reserve in advance

SPECIAL PLACES		
FRONT COVER	4.2"W X 5.75"H	\$800
BACK COVER	5.7"W X 6.5"H	\$600
FIRST FRONT RIGHT PAGE 3	5.5"W X 9.6"H	\$600
SPECIFIC RESERVED PAGE 2 - 9	5.5"W X 9.6"H	\$525
BOX ON COVER	1.4"W X .0.65"H	\$75
Multiple Rate Discounts do not apply for Special Placement.		

**CHASUNAH INVITATION: FULL: \$175, 3/4: 150, 1/3: \$60**

CLASSIFIEDS		1 WEEK	4 WEEK	WHITE
SINGLE	Upto 200 characters	\$18	\$50	Additional per week <b>\$10</b>
DOUBLE	Upto 400 characters	\$36	\$100	Additional per week <b>\$10</b>
1/8 SIZE	2.67"W X 2.6"H			
1/4 SIZE	5.5"W X 2"H   2.67"W x 4"H			

**Classified Deadline:** Monday 4:00pm

Late ads section, Tuesday: Deadline 2:00pm, by fax or email only

GRAPHICS
<b>ADDITIONAL CHARGE</b>

**COMMUNITY CONNECTIONS**  
 MAILED, DISTRIBUTED AND EMAILED  
 TO A LIST OF THOUSANDS  
 SUBSCRIBERS.

The most widely read advertising magazine in the Jewish Community of Rockland County and beyond.

Every issue includes valuable information, such as: weekly schedules, Z'manei Tefilos, Shiurim, Mazel Tovs, bus schedules, recipes, interesting news photos, business list, crossword & Sudoku puzzles, articles both in English & Yiddish, timely/featured articles, lost & found, cartoons, public notices & alerts, etc. A big advantage of this publication, is that they take great effort to avoid printing any derogatory, misleading information. This allows "everyone" to take it into the house. It's 100% kosher.

**SERVING:**

- Monsey
- New Square
- Spring Valley
- Wesley Hills
- Airmont
- Chestnut Ridge
- Pearl River
- Pomona
- Suffern
- New Hempstead
- New City
- North Jersey
- Kiamesha
- Fallsburg
- Mt. Kisco
- Kasho

**WEEKLY DEADLINE:**

**TUESDAY 2PM**

**LATE AD CLASSIFIEDS:**

**TUESDAY 2PM**

